

RECICLAR É DAR +

Os seus resíduos ajudam causas sociais!



Vila do Conde - Selective door-to-door collection arrives at apartment buildings

Vila do Conde, July 22, 2021:

A new phase of the door-to-door selective collection of packaging waste begins in Vila do Conde, with this service now covering high-rise buildings, representing around 400 homes – in the nascent area of the city and the Caxinas area. The awareness campaign, that ends today, aims to present the system and provide citizens with the necessary equipment to ensure the success of the initiative.

In this phase of the “Reciclar é Dar+” (Recycling is Giving More) project, each housing complex will be equipped with exclusive, proximity containers, for recycling paper/cardboard, plastic/metal, glass packaging and food waste.

With the implementation of this collection system, + convenient, + closer, + functional and + sustainable, recycling is becoming easier and easier!

As a way of involving the population, the approach will also involve the promotion of awareness-raising initiatives and local activation actions, where the technical teams use community engagement methodologies to promote participation in this new service.

More information about DAR+ at: <https://www.lipor.pt/darmais/>

For more information contact:

Sónia Pereira | sonia.pereira@lipor.pt | +351 939 770 271

Fátima Nogueira | fatima.nogueira@lipor.pt | +351 910 738 139

www.lipor.pt/en/

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About LIPOR

LIPOR is the entity responsible for the management, recovery and treatment of urban waste produced by the associated Municipalities: Espinho, Gondomar, Maia, Matosinhos, Porto, Póvoa de Varzim, Valongo and Vila do Conde.

LIPOR annually treats about 500 thousand tons of urban waste produced by 1 million inhabitants. Based on modern urban waste management concepts, LIPOR has developed an integrated strategy for the recovery, treatment and confinement of urban waste, based on three main components: Multimaterial Recovery, Organic Recovery and Energy Recovery, complemented by a Sanitary Landfill for receiving the discards and previously prepared waste.

By clearly assuming that waste management is carried out from the perspective of the resource, LIPOR signs all efforts in its most appropriate valuation, an approach that is based on the projection of a circular business model and is supported by demonstration projects on the circular support practices.

The Organization's performance allows it to consolidate a position that is advocated for the creation of value in the production cycle, characterized by the reintroduction of “waste” as a “resource” in the value chain.

At the national level, LIPOR intends to promote the Circular Economy theme, through the sharing of new strategies and the search for more effective solutions.

Campaign funded by

