



Press Release

September 29, 2021



LIPOR recognizes the Best Prevention Actions of 2020

In 2021 the European Week for Waste Reduction (EWWR) will take place between the 20th and 28th of November. Registration and entry of initiatives are open until November 12, 2021.

To kick off this initiative LIPOR promoted the Training Program for the European Week for Waste Reduction that took place on September 29th, aimed at all proponents of actions for the European Week for Waste Reduction. This event intended to explore and provide practical tools on the selected theme of EWWR 2021 - "Circular Communities" and to promote and disseminate good practices among partners and participants.

It is also worth highlighting the Recognition by LIPOR and its Associated Municipalities of the Best Actions carried out in 2020 in our area of influence.



More information:

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One action in each category (Public Authority, NGO, Company, Educational Institutions and Individual Citizen) was selected, based on the criteria of Originality, Approach to the EWWR theme, Reach and Impact in the community.

The recognized actions were:

Action	Entity Name	Category
Be.Action No Butts Street Time to Act!	Parish Council of Ermesinde	Administration/Public Authority
Re'Compota (re jam)	Development Association of Espinho Municipality	Association/NGO
Presentation of the book "A Viagem do Senhor Pneu" (The travel of Mr. Tire)	Jardim d'Areias, Lda.	Company
Globalization of Invisible Garbage	Alexandra Arnóbio Upcycling Project's	Individual Citizen
Waste Prevention: an intergenerational challenge – "You're not worth what you have, you worth what you give"	Universidade Lusófona do Porto	Teaching Institution

The participation exceeded the Organization's expectations, with the presence of about 100 participants. We are confident that in 2021 we will surpass the number of initiatives registered last year!

We are counting on everyone!

More information about the European Prevention Week at:

<https://www.lipor.pt/en/awareness/no-waste/european-week-for-waste-reduction/>

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About LIPOR

LIPOR is the entity responsible for the management, recovery and treatment of urban waste produced by the associated Municipalities: Espinho, Gondomar, Maia, Matosinhos, Porto, Póvoa de Varzim, Valongo and Vila do Conde.

LIPOR annually treats about 500 thousand tons of urban waste produced by 1 million inhabitants.
Based on modern urban waste management concepts, LIPOR has developed an integrated strategy for the recovery, treatment and confinement of urban waste, based on three main components: Multimaterial Recovery, Organic Recovery and Energy Recovery, complemented by a Sanitary Landfill for receiving the discards and previously prepared waste.

By clearly assuming that waste management is carried out from the perspective of the resource, LIPOR signs all efforts in its most appropriate valuation, an approach that is based on the projection of a **circular business model** and is supported by demonstration projects on the **circular support practices**.

The Organization's performance allows it to consolidate a position that is advocated for the creation of value in the production cycle, characterized by the reintroduction of "waste" as a "resource" in the value chain.

At the national level, LIPOR intends to promote the Circular Economy theme, through the sharing of new strategies and the search for more effective solutions.