

# RECICLAR É DAR +

Os seus resíduos ajudam causas sociais!

*The recyclable waste delivered will revert to the Firefighters from Vila do Conde*

## Selective door-to-door collection reaches new dwellings in Vila do Conde

Vila do Conde, September 7, 2020:

A new phase of multi-material, organic waste and mixed waste door-to-door collection has started in the municipality of Vila do Conde covering around 3100 dwellings.

With this extension, the municipality of Vila do Conde will have about 4000 households with selective door-to-door collection, which will contribute to increasing the quantitative amount of waste collected for recycling. Since December 2018, this amount has reached 570 tons.

The extension started with the delivery of the campaign activation leaflets and of a letter from de municipality president, followed by the free distribution of container equipment for dedicated collection of the various fractions (paper/ cardboard, plastic/ metal, glass, organic and mixed waste) to each of the covered households. There was also an awareness-raising action, which introduced and called for correct recycling, informing about the frequency of collection, delivery procedures, as well as the advantages of this new system, namely the support of social causes.

The new selective door-to-door collection system started in the municipality of Vila do Conde in December 2018 with the aim of increasing the amount of waste collected. The project's success resulted in the current expansion and the need to cover more circuits and new households.

With the motto "Recycling is giving+", the action was based on a positive approach through door-to-door proactive contact presenting individual (functional and financial) and social benefits of joining this specific urban waste collection system: proximity, convenience, sustainability and solidarity, since the value of the recyclable waste delivered will revert to the Volunteer Firefighters from **Vila do Conde**.

For more information: <https://www.lipor.pt/darmais/>

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## About LIPOR

LIPOR – Intermunicipal Waste Management of Greater Porto is responsible for the management, recovery and treatment of the Municipal Waste produced in the eight associated municipalities: Espinho, Gondomar, Maia, Matosinhos, Porto, Póvoa de Varzim, Valongo and Vila do Conde.

Was founded in 1982 as a Municipalities Association and it has implemented an integrated waste management, recovered, developed, and built infrastructures and organised awareness campaigns for the population.

Every year, Lipor treats about 500,000 tons of municipal waste - MW - that are produced by about 1 million inhabitants.

Based on modern MW management concepts that stand for the implementation of integrated systems and reduction of waste disposal in landfills, Lipor has developed an integrated strategy for the recovery, treatment and confinement of MW, based on three main areas: Multi-material Recovery, Organic Recovery and Energy Recovery, which are complemented by a Landfill where rejected and previously prepared waste is sent to.

The motto of LIPOR's strategy - Towards Sustainability - depicts a sustainable management, that combines the three main principles of Sustainable Development and defines LIPOR's current and future action. We are proud of our past, satisfied with the present, honoured to think of and imagine the future!

## Co-financed Campaign by

